

# FACSIMILE COVER SHEET

RECEIVED  
CENTRAL FAX CENTER

APR 13 2011

The Law Offices of  
**STRAUB & POKOTYLO**

788 Shrewsbury Ave.  
Tinton Falls, NJ 07724

Telephone: 732-936-1400  
Facsimile: 732-936-1401  
Internet site: www.sp-ip.com

To: U.S. Patent and Trademark Office

Facsimile No.: (571) 273-7596

From: John C. Pokotylo, Esq.

Date: April 13, 2011

Number of Pages Including Cover: 3

MESSAGE: CONFIDENTIAL SUBMISSION OF:

- 1) Proposed Telephone Interview Agenda (1 pg)
- 2) Proposed Amendment for Discussion Only (1 pg)

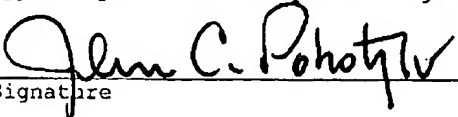
Attorney Docket No.: Google-35 (GP-090-00-US)  
Appl. No.: 10/748,870  
Applicants: Jeffrey A. DEAN, et al.  
Filed: December 29, 2003  
Title: IDENTIFYING RELATED INFORMATION GIVEN CONTENT AND/OR PRESENTING  
RELATED INFORMATION IN ASSOCIATION WITH CONTENT-RELATED ADVERTISEMENTS  
TC/A.U.: 2178  
Examiner: Wilson W. Tsui

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s))  
is being facsimile transmitted to the United States Patents and  
Trademark Office on the date shown below.

John Pokotylo

Type or print name of person signing certification

  
Signature

April 13, 2011  
Date